



## **ShrimpFest & Craft Brew Hullabaloo 2021**

### **Sponsorship Opportunities**

The 6<sup>th</sup> Annual ShrimpFest & Craft Brew Hullabaloo 2021, an annual 3-day celebration of America's most loved seafood, will be held in the historic fishing village of Sebastian, Florida at Riverview Park on March 19<sup>th</sup>, 20<sup>th</sup> and 21<sup>st</sup>, 2021. This free community event will feature delicious shrimp dishes prepared by a variety of Indian River County restaurants and food trucks. Enjoy live music, beer and wine, a classic car show, children's activities, local crafts and more. On Saturday our popular Craft Brew Tasting event starts at 1:00pm where you can sample artisan brews created by brewers across the state of Florida. **This weekend long festival will raise funds to support youth sports organizations and clubs throughout North Indian River County.**

ShrimpFest & Craft Brew Hullabaloo is made possible only through the dedication and hard work of our volunteers and sponsors and is brought to you through a unique partnership between The Rotary Club of Sebastian and The Exchange Club of Fellsmere and is sponsored by the City of Sebastian. **We hope you will consider joining us in support of this beneficial community event.**

Included with this letter is our sponsor packet. It details every level of sponsorship available, as well as the unique benefits you will receive in appreciation of your support for this exciting fundraiser. **All 2020 Sponsors will be included in this year's event due to last year's cancellation. If 2020 sponsors once again give this year, it will be added to last years \$ to increase your level.**

If you have any questions about the ShrimpFest, the sponsor application or our non-profit partners please contact me. On behalf of the event committee, thank you for your time and consideration of the 5th annual ShrimpFest & Craft Brew Hullabaloo. **To receive all the benefits of your sponsorship, we need your application as soon as possible and payment no later than Feb15<sup>th</sup>, 2021.**

Sincerely,

Marc Gingras

ShrimpFest & Craft Brew Hullabaloo Committee Chairperson

Website: [www.ShrimpFestFL.com](http://www.ShrimpFestFL.com)

Email: [Info@ShrimpFestFL.com](mailto:Info@ShrimpFestFL.com)

Facebook: [www.facebook.com/shrimpfestFL](http://www.facebook.com/shrimpfestFL)

November 29, 2020

# ShrimpFest & Craft Brew Hullabaloo 2021

## Sponsor Agreement

November 29, 2020 ed.



ShrimpFest & Craft Brew Hullabaloo 2021 is a unique collaboration between the Rotary Club of Sebastian & the Exchange Club of Fellsmere and is sponsored by the City of Sebastian. This year the event will be held March 19<sup>th</sup>, 20<sup>th</sup> and 21<sup>st</sup> at Riverview Park and will serve as a fundraiser for youth sports organizations and clubs located throughout North Indian River County. We hope you will help make this another successful event and sponsor this exciting community fundraiser!

We would be honored to include your business as an event sponsor. We have several sponsorship levels available and all donations are tax-deductible. If your level of sponsorship gets a booth at the event, and you want to use it, please send the vendor booth application and required insurance COI.

Company Name (as it will appear in advertising): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_ **SHRIMP SPONSOR** \$100 - Recognition in event program and on our sponsor banner displayed at the event.

\_ **LARGE PRAWN SPONSOR** \$350 - Same as Shrimp Sponsor plus your company banner placed on the fence during the event along with admission for 2 guests to the VIP Event.

\_ **EXTRA LARGE PRAWN SPONSOR** \$500 - Same as Large Prawn Sponsor plus your sponsor name listed in the event newspaper and website advertising along with admission for 4 guests to the VIP Event and 2 guest tickets to the Craft Brew Tasting event

\_ **JUMBO SPONSOR** \$1000 - Same as the Extra Large Prawn Sponsor plus your name and logo will be on the sponsor banner, your company banner will be placed in a HIGHLY visible area during the event, you will receive a free vendor booth and your name featured on our website and in all print advertising and newspaper ads plus admission for 4 guests to the VIP Event, 4 guest to the Craft Brew Tasting event and 4 2020 ShrimpFest t-shirts. Please choose t-shirt quantities and sizes (4) Small \_\_\_ Med \_\_\_ L \_\_\_ XL \_\_\_ XXL \_\_\_

\_ **COLOSSAL SPONSOR** \$2,500 – Same as the Jumbo Sponsor plus your banner will be displayed at the VIP Event. Your sponsor name will be featured on our website and in all print and newspaper advertising. In addition, your name will be mentioned in all radio, TV and newspaper interviews. You will receive admission for 6 guests to the VIP Event, 6 guests to the Craft Brew Tasting event and 6 complimentary 2020 ShrimpFest t-shirts. Please choose t-shirt quantities and sizes (6): Small \_\_\_ Med \_\_\_ Large \_\_\_ XL \_\_\_ XXL \_\_\_

\_ **CAPTAIN'S PLATTER** \$5,000 – Same as the Colossal Sponsor plus sponsor name or logo printed on the 2020 ShrimpFest t-shirts, your name in all advertising and interviews, 6 complimentary meal tickets, 8 guests to the Craft Brew Tasting event and 8 complimentary 2020 ShrimpFest t-shirts.

Please choose t-shirt quantities and sizes (8): Small \_\_\_ Med \_\_\_ Large \_\_\_ XL \_\_\_ XXL \_\_\_

*Captain's Platter payment must be received at least 1 month prior to the event to include printed name on shirts.*

**Completed Sponsor Agreement, payment and artwork (if applicable) must be received prior to Sponsors receiving benefits detailed above. Payment and agreement must be received no later than February 19<sup>th</sup>.** *All banners must be provided 1 week prior to event. Banners must not exceed 32 square feet.*

Please make your check payable to the Sebastian Rotary Foundation and mail it, along with your completed Sponsorship Form, to the Sebastian Rotary Foundation, PO Box 781783, Sebastian, FL 32978.

The foundation is a 501(c)3 organization, all gifts are tax deductible. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the state. Registration does not imply endorsements, approval, or recommendation by the state. License# CH47325 1-800-HELP-FLA (435-7352)

[www.FloridaConsumerHelp.com](http://www.FloridaConsumerHelp.com) Physical address for the Rotary Club of Sebastian Recreational Foundation, Inc is 1623  
US 1 STE A-2 Sebastian, FL 32958

***Thanking you in advance for your support and partnership in the success of our Event!***

# ShrimpFest & Craft Brew Hullabaloo Sponsor Agreement 2020



Sponsor Level	Listed in Program	Featured on Sponsor Banner	Banner in Highly Visible Area	Guest Admission to VIP EVENT	Guest admission to Craft Beer Tasting Event	Listed in Web & Newspaper Advertising	Listed in Web, Print & Newspaper Advertising Plus Radio, TV	Listed in ALL Advertising & Interviews	Event T-Shirts	Meal Tickets	Logo Printed on Event T-Shirts	Vendor Booth
Shrimp \$100	✓	✓										
Large Prawn \$300	✓	✓	✓	2								
Extra Large Prawn \$500	✓	✓	✓	4	2	✓						
Jumbo \$1,000	✓	✓	✓	4	4	✓			4			✓
Colossal \$2,500	✓	✓	✓	6	6	✓	✓		6	4		✓
Captains Platter \$5,000	✓	✓	✓	8	8	✓	✓	✓	8	6	✓	✓

*The VIP Event will be held on Saturday night, March 20st, 2021 from 6:00pm to 8:00 pm at the event. Complimentary Food, Beer and Wine.*